Why do my hibiscus flowers only last a day then drop off!

The hibiscus flower only lasts a day, although many new hybrids have been bred which now last longer, even up to three days. Try not to think of this as a bad thing, many plants bloom only once a year for two or three weeks and then you have to wait a whole year for a repeat performance. With hibiscus, a new flower replaces the old one the next day; a guarantee of fresh flowers all the time!

Can I make my blooms last longer?

Hibiscus blooms will not last any longer whether they are left on the bush or picked, whether they are placed in water or not, and they do not usually last any longer when placed in a refrigerator. The refrigerator will however postpone the opening of buds for a day or so, but the flowers themselves will last no longer once they open. Select varieties that last longer for a start. Many new hybrids last considerably longer than older varieties.